

Avron Herr

Biography



BIOGRAPHIC INFORMATION

59 years old

Married

Two children (boys)

English Speaking

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Cape Town, South Africa



MILESTONES

- **Master's Degree in Industrial Psychology.**
- **Founder PACE Career Centre.**
- **Founder PACE Research Institute.**
- **Founder PACE Analytics.**
- **Founding and Current Chairperson: African Career Development Association (ACDA).**
- **Founding and Past Chairperson: South African Career Development Association (SACDA).**
- **Founding and Past Chairperson: East Africa Career Development Association (EACDA).**
- **Board Member International Centre for Career Development and Public Policy (ICDPPP)**
- **Initial Board Member South African Career Advice Services.**
- **Hosted the IAIEVG Conference in 2011 in Cape Town, South Africa.**
- **Developed online Career Guidance systems for 16 African countries.**
- **Developed the Career Guidance system for the 31 Small States of the Commonwealth.**
- **Developed the South African National Career Advice Portal.**
- **Co-wrote the Competency Framework for Career Development Practitioners in South Africa.**
- **Wrote curriculum framework for career guidance delivery in schools in South Africa.**
- **Wrote the guidelines for career development tools in South Africa.**
- **Developed and Patented a Machine Learning model that predicts academic success.**

SUMMARY

Over his lifetime Avron's work has been to promote lifelong learning and increase access to education through career guidance. His interest is in advancing emerging economies, specifically in Africa. Over the past 32 years Avron has founded several organisations and associations, and has launched many initiatives, all of which involve career development. Avron has a strong social benefit and philanthropic ethos which is reflected in his work and the projects he chooses. In addition to initiating and scaling career development programmes, he has a strong academic and research leaning. He is the author and co-author of several career related works the most recent of which is the Guidelines for Career development Tools in South Africa. Avron enjoys initiating new projects and taking these to scale. His work has influenced policy development, the formation of the National Career Advice Service, the development of national and transnational career guidance systems, the establishment of professional bodies for career guidance, and the delivery of career guidance in many national structures such as schools, colleges, universities, labour centres, libraries, and others. Avron sits on several boards such as the International Centre for Career Development and Public Policy (ICDPPP) and the South Africa Career Development Association (SACDA). Avron has recently developed and patented an Artificial Intelligence (AI) Model that predicts academic success.